

# ARGI +

( BY STEVE HATCHETT )

I have worked in the nutrition industry for over 18 years and I have formulated, manufactured or developed literally thousands of formulas, but today is special, because today I get the opportunity to share with you one of the most important nutritional supplements I have ever seen - **ARGI +**



Forever Living Products has a tremendous history of finding the absolute best that nature has to offer and then perfecting it through synergistic formulas and optimal packaging.

Forever Living did not create *Arginine*, but perfected it for you with **ARGI +**.

Now some of you may be thinking, *Arginine* has been around for a long time why are we just now talking about the benefits. Well recently there have been significant breakthroughs in the understanding of how *Arginine* helps us and it is much more than you may think!

Let me take you back 30 years ago when three scientists named : Robert Furchgott, Louis Ignarro, Ferid Murad were independently researching the benefits of why blood vessels relax or tighten. This was a critical health issue that modern medicine did not fully understand.

Understanding why blood vessels relax or tighten determines in great measure our circulation or oxygen and nutrient distribution throughout our bodies.

The bloodstream is literally the life blood of our body. Poor circulation is one of the most common health problems that if left unchecked can cause massive impact to our health and vitality.

The Circulatory System is so critical to our health as it nourishes the Organs with Nutrients and Oxygen, and eliminates waste.

One of the critical keys to a long and productive life is good circulation. As an example, scientists have stated that the brain itself requires 20% of the oxygen you breathe in to operate. All of our critical organs such as the liver, kidneys, and intestine operate in the same manner requiring the bloodstream to provide life sustaining nutrients and oxygen. If the bloodstream is slow or ineffective, all of the organs and functions in your body become less effective. The bottom line is poor circulation = poor function = poor life.

Therefore having healthy blood vessels reduces stress on the heart and improves circulation. Having healthy blood vessels and healthy blood flow can contribute to a domino effect of positive health benefits throughout the body including:

increased energy, healthy blood pressure, improved cognitive ability, support proper organ function, immune function, muscle growth, bone and tissue repair and support proper digestion.

**Having healthy circulation** helps you look better and feel better which in turn helps you perform better!

So how do we insure that our circulatory system is working optimally?

JUST SAY NO!

**NO** stands for **NITRIC OXIDE** and it is one of the keys to a vibrant and healthy circulation.

In 1992 Nitric Oxide won the title of Molecule of the Year by the American Association of the Advancement of Science. This set off a tremendous amount of intensive research on the benefits of this amazing molecule that appeared to have so much value to human health and vitality. Over the next 8 years, scientist's such as Murad, Ignarro and Furchgott combined their research and together identified a signal molecule that actually makes the blood vessels relax. The signal molecule is known as **Nitric Oxide** or **NO**

## HOW NITRIC OXIDE WORKS IN THE BODY

**NO** works through expanding the blood vessels. This in turn assists the blood to flow freely and nourish the entire body and vital organs with life sustaining oxygen and nutrients.

THIS WAS A BIG DEAL as SCIENCE previously did not fully understand this mechanism of action.

In fact after being named molecule of the year over 100,000 scientific references to **Nitric Oxide** had been produced, culminating in 1998 when Murad, Ignarro and Furchgott received the Nobel Prize in Medicine for their work on the signal molecule **NO**.

This was a big breakthrough for us, but interestingly enough the people of Tibet have enjoyed the benefits of **Nitric Oxide** for years. Tibetans live at altitudes of around 14,000 feet.

When people come to visit Denver they often complain about shortness of breath and not being used to the higher elevation. Now envision what it would be like to provide a living at 14,000 feet!! How do they do it? According to the Proceedings of the National Academy of Sciences they have found that Tibetans actually have....

- Ten times the amount of Nitric Oxide circulating in their bodies
- Twice the amount of blood flow

....of a person living in Cleveland, Ohio.

Now that we know that **Nitric Oxide** is the key to relaxing the blood vessels, how do we increase the volume of **nitric oxide** production in our bodies? It is not as simple as you may think. **Nitric Oxide** is a gas and is highly unstable outside the body. **Nitric Oxide** is best converted in the body. This is where *L-Arginine* steps in. *L-Arginine* is responsible for the production of **Nitric Oxide** in the body.

#### Conversion of Arginine I

Typically we consume foods that contain proteins and they are in turn broken down into amino acids. This is highly inefficient especially as we age. In fact scientist's estimate that we truly absorb a fraction of the amino acids in protein from foods.

#### Conversion of Arginine II

With **ARGI +** you are eliminating the inefficient process of amino acid conversion and supplying your body with a rich supply of elemental *L-Arginine* to convert directly into **Nitric Oxide**.

Therefore if the goal is to increase **Nitric Oxide**, you need to create an environment conducive to the conversion and absorption of **Nitric Oxide** in the body, and that is where **ARGI +** comes in.

#### What makes **ARGI +** so great and better than the competition?

#### IT'S NOT WHAT YOU CONSUME ITS WHAT YOU ABSORB!!!

**ARGI+** is the only complete *Arginine* nutritional system that not only delivers the purest form of *Arginine*, it also provides a supporting cast of unique vitamins and antioxidants that create an optimal environment for the conversion, absorption and distribution of the *Arginine*. Many companies throw *Arginine* in a bottle even add a dash of vitamins without a thought going to conversion, absorption and repair. **ARGI +** is the only complete *Arginine* nutritional system that provides the three critical elements of support needed for optimal performance:

- 1) Pure *Arginine*
- 2) Special ratio of Vitamins
- 3) Special ratio of Antioxidants.

#1 L-Arginine

**ARGI +** provides 5 grams of the purest most bio-available elemental form of *L-Arginine* available.

*L-Arginine* is one of the amino acids needed by the body

It is converted to **Nitric Oxide**

Supports Cardiovascular Health

## #2 Vitamin Catalyst Complex

Forever used a unique ratio of 6 Vitamins including the special Vitamin K2 to provide the energy needed for optimal *Arginine* conversion. These Vitamins :

Energize the Body System

Promote Cardio Health

Promote Healthy Homocysteine levels

## #3 Proprietary Fruit Blend

This exclusive blend of high potency antioxidants such as Resveratrol, Grape Skin and Fruit juice powders helps before, during and after the *Arginine* conversion process to :

Minimize metabolic waste post conversion process

Promote healthy Aging

Eliminate Free Radicals

**ARGI +** is the only Complete *Arginine* nutritional system that builds, protects and purifies your body systems.

### HOW ARGI+ Helps You - Recap

- **ARGI +** is the only COMPLETE *Arginine* Nutritional System
- *Arginine* is efficiently converted into Nitric Oxide
- Nitric Oxide relaxes the blood vessels
- Enhanced Blood Flow to Vital Organs
- Look Better! Feel Better!

*Arginine* is responsible for production of Nitric Oxide. Nitric Oxide protects the heart and enhances blood flow to vital organs. Improve circulation and improve your quality of life

### ARGI + is the only COMPLETE *Arginine* Nutritional System

Once again Forever Living has perfected nature's gift and I hope you will take full advantage of the all of the wonderful benefits **ARGI+** has to offer.

Thank you!!

#### FDA disclaimers:

##### English:

*The statements contained herein have not been evaluated by the FDA. The products discussed are not intended to diagnose, mitigate, treat, cure or prevent a specific disease or class of diseases. You should consult your family physician if you are experiencing a medical problem.*

##### Spanish:

*Estas declaraciones no han sido evaluadas por la Administración de Drogas y Alimentos (FDA). Estos productos no intentan diagnosticar, mitigar, tratar, curar, o prevenir ninguna enfermedad específica o tipo de enfermedad. Usted debe consultar a su médico si está experimentando problemas de salud.*

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